



MTV STUDIOS
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MTV ANNOUNCES 30th SEASON OF REAL WORLD TO TAKE PLACE IN BOZEMAN, MONTANA

MTV's Hit Series Returns for a 30th All-New Season in Late 2014/Early 2015

New York, NY (April 1, 2014) – MTV today announced that the 30th season of its ground-breaking series "The Real World" will take place in Bozeman, Montana.

The landmark 30th season of "The Real World: Big Sky Country" promises to be an emotional, invigorating and exciting season. When seven strangers come together, anything can happen. Rather than focusing on one group job, the roommates will pursue their Montana dreams – to be a farmer, journalist, ski bum, or barista. They will also form a voluntary fire department, heroically helping Montanans in danger of forest fires.

"The Real World has always been about real life expectations. This upcoming season will remind people of that," said Steve Pence. "It's going to be dope. Similar to past seasons, our house members will be close to a great bar scene, young crowd, and exciting region based jobs. The new added element is the constant threat of bear attack."

"We've already done the show in Denver, Seattle, Portland, and Austin. Bozeman is the logical next step," said Pence. The application process for the 30th season won't begin until 3Q of 2014. The Real World's 29th season in San Francisco is currently finishing up filming.

Fueled by its record-breaking original programming, MTV recorded its most-watched and highest-rated calendar year ever in 2013, in addition to its most-watched fiscal year ever (October 2012 through September 2013) among the network's core demographic of P12-34.

MTV targets young people with smart, funny and relevant content, including comedic, music and action-oriented original programming. For more information on the network, visit MTV.com or MTVPress.com.

"If you're still reading this, I love you," said Pence, a fake person. "The Montana Mint is the best and I hope you have a good April Fool's Day," he continued. "Please don't spoil the prank in the comments like a jerk," said Pence.

About MTV:

MTV is the world's premier youth entertainment brand. With a global reach of more than a half-billion households, MTV is the cultural home of the millennial generation, music fans and artists, and a pioneer in creating innovative programming for young people. MTV reflects and creates pop culture with its Emmy®, Grammy® and Peabody® award-winning content built around compelling storytelling, music discovery and activism across TV, online and mobile. MTV's sibling networks MTV2 and mtvU each deliver unparalleled customized content for young males, music fans and college students, and its online hub MTV.com is a leading destination for music, news and pop culture. MTV, a unit of Viacom Inc. (NYSE: VIA, VIA.B), one of the world's leading creators of programming and content across all media platforms. For more information, go to www.mtvpress.com.

- See more at: <http://thepub.viacom.com/sites/mtvpress/Pages/MTV%E2%80%99S-THE-REAL-WORLD-IS-GOING-TO-MONTANA>